

THE PIONEER

A student publication of Pierce College at Fort Steilacoom, Lakewood, Wash.

2008/09 Advertising Rates & Publication Schedule

The Pioneer is an 11x17-inch tabloid published in a five-column format; 2,000 copies are distributed to the Fort Steilacoom campus of Pierce College biweekly to an average quarterly population of 4,000 students.

RATES

Modular Rate

Ad size	Width	Depth	Cost
Eighth Page	4.9 inches (29p4.5 picas)	3.875 inches (23p3 picas)	\$60
Quarter page	4.9 inches (29p4.5 picas)	7.9 inches (47p6 picas)	\$100
Half page	10 inches (60 picas)	7.9 inches (47p6 picas)	\$180
Full page	10 inches (60 picas)	16 inches (96 picas)	\$340

Discounts

(Prepayment is payment prior to publication of first ad)

- (1) 5% for prepayment
- (2) 10% for quarterly (5) prepayment
- (3) 20% for annual (15) prepayment

Credit card payment welcomed.

Additional Services

Spot Color: \$150 per color
Processed Color: \$400
We do not accept inserts.

All advertisements must be camera-ready and provided digitally (PDF or TIFF: 200 dpi preferred) on disk or by email* to: mparks@pierce.ctc.edu

* We cannot process email files greater than 5 MB

Content

The Pioneer will not accept advertising for alcohol or tobacco products; mail orders, or 900 numbers. The Pioneer reserves the right to reject advertising that the editorial board deems to be inappropriate for our community or that promotes illegal or abusive activities.

Publication & Copy Due Dates

Publication Date Ad Copy Due By

Fall Quarter 2008

September 24	September 1
October 9	October 1
October 23	October 15
November 6	October 29
November 20	November 12
December 4	November 26

Winter Quarter 2009

January 15	January 7
January 29	January 21
February 12	February 4
February 26	February 18
March 12	March 4

Spring Quarter 2009

April 9	April 1
April 23	April 15
May 7	April 29
May 21	May 13
June 4	May 27

The Pioneer
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(253)-964-6318 (Fax)
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The Pioneer is an official publication of the Associated Students of Pierce College. It is published bi-weekly during the year except summer quarter, final exam periods and winter and spring vacations. It is part of Student Programs and is funded by student fees and by advertising revenues.

The Pioneer is free to all students, faculty and staff and is distributed to all Pierce College campuses and branches without charge.